CORE

CORE manages your people, property, and project information.

RealNex™
The Technology Behind the Deal

RealNex is the most comprehensive, integrated solution for commercial real estate professionals. Our tools give you the power to manage projects from end-to-end, to simplify your processes, and to close deals faster.

RealNex wants to be your Technology Behind the Deal.

Learn more at **www.realnex.com**

E: info@realnex.com

P: 281-299-3161

A distinctive hybrid solution, CORE provides the power of the desktop and the mobility of the Cloud.

Our CRM **works where you work**. Access the CRM anytime, anywhere, on any operating system.

- Conduct your business on-the-go but retain the power of the desktop for focused data management.
- Continue to work when you don't have Internet access. Your data will sync automatically when your connection is restored.
- Powerful import engine makes the RealNex CRM invaluable from day one.
- Relational database structure allows maximum flexibility and data accessibility.
- Built to scale from individual users to large global enterprises.
- Data security keeps information private but allows highly collaborative sharing environments to drive operational efficiency.
- Plenty of built-in reports and dashboards combine with ad-hoc report generator to give you complete control over your data.

Contact Management

Make connections that matter to your business. The RealNex CRM manages real estate data like no one else.

- Complete property-centric profiles link people to their companies and all the properties they own or lease.
- Customized profiles – know exactly what each contact is looking for and when they are looking.
- Manage your business development cycle with our calendars and follow-up alerts.
- Syncs with Outlook. All emails received in Outlook are linked to the contact.
- Duplicate checker with merge functionality ensures that your mailings and emarketing campaigns are on target.

Property Information Management

Know your market cold with the power of our CORE database. With RealNex you build and manage your own proprietary data to make you smarter than the market.

- Build a library of every building in your market.
- Easily capture photos and track the details for every property.
- Rent roll management – tenant by tenant, unit by unit.
- Financial profiles.
- Comparable sale and lease management.
- Generate market statistics and performance reports.
- Own your data to win more listings, get top value and sell properties faster.
- Commercial real estate calculator with amortization, lease vs. buy and pro-forma analysis.

Pipeline Management

Stay on top of your projects and performance. Manage your business to ensure clients are being served and goals are being achieved.

- Deal Pipeline Management.
- Project templates and timelines.
- Automate processes.
- Schedule events.
- Commission tracking, forecasting and performance reporting.

Transaction Management

Boost efficiency while also increasing visibility, interaction and communication.

- Tenant reps can share listings, maps, photos and leasing documents with clients through their mobile devices.
- Share the tour book with tenants, who can rate spaces, add their own photos and notes, and make inquiries.
- Automate leasing activity reports.
- Landlord reps manage and monitor transactions and update all listing availabilities on one platform.
- Owners can easily monitor activity, deal status and deal documents. They can review building performance, brokerage activity and market dynamics.

.

TESTIMONIALS

RealNex CORE Transaction Manager is an invaluable tool that ensures visibility into each transaction by streamlining communication between brokers, landlords, and tenants. Our team can instantly share information with those involved in the decision-making process and then put that critical information into a consolidated source for our clients. The CORE Transaction Manager consistently produces a professional presentation that's intuitive for team members and clients alike.

– **Brent Weitnauer**, Avison Young

Those who maintain their database are always going to make money. Using the RealNex CRM, I know what all of my clients own and what they'd like to buy. When I come across new opportunities, I query my database for leads instead of going through 1,300 records one by one. I can pull up every investor who buys Class A apartments. I can narrow my search by selecting 'student property,' and now I've got 50 buyers. When I select 'stabilized property' – boom! I now have 13 people who buy this exact type of complex. It's irreplaceable.

– **Beau Berry**, Beery Rainsberger Group, Coldwell Banker

RealNex
The Technology Behind the Deal

504 FM 1092 Suite L | Stafford, TX 77477
281-299-3161 | sales@realnex.com | www.realnex.com
@realnex realnex-llc /techbehindthedeal